

MOTOR CITY COMIC CON

PUBLISHER CONTRACT

MAY 16-18, 2008

1. BOOTH SPACE
 - A. The Motor City Comic Con(MCCC) will provide one 8'x 2' table with each standard booth or two 8'x 2' tables with each corner and island booth and two chairs with each booth. All booths are 10' x 10' with an 8' high curtained backdrop and 3' high curtained side rails.
 - B. The MCCC provides the above equipment with each booth. All additional equipment and furnishings are the responsibility of the Publisher.You may provide your own furnishings or you may rent them from NEC Expo Services, the official convention decorator.
 - C. Electrical and phone services will be exclusively provided by Show PowerPlus. Dealer is responsible for all charges incurred.
 - D. Publisher will keep booth areas clean and is responsible for any damage. Publisher agrees to leave their area "broom clean" at the close of con.
 - E. The MCCC reserves the right to change booth locations at the promoters discretion.
2. DISPLAY REGULATIONS
 - A. No exhibit may block or interfere with any neighboring exhibit.
 - B. No exhibit may have a wall over 4 feet high on any aisle. All display fixtures over 4 feet high must be positioned at least 3 feet off of the aisle to avoid blocking the line of sight of neighboring exhibits. Island booths excluded.
 - C. Publishers must police their own booths to be sure that noise levels from sound systems is kept to a minimum and does not interfere with others. The MCCC reserves the right to determine at what point sound constitutes interference with others and must be discontinued.
 - D. Character and compliance of exhibits is subject to the approval of the MCCC and all decisions regarding the display of material shall rest solely with the MCCC.
 - E. Any Damage caused to the building or booth furnishings by the Dealer is the sole responsibility of the Publisher.
 - F. No smoking or alcohol is allowed in the exhibit hall at any time.
 - G. Publisher agrees to remain set up for all open hours of the Con. No early breakdown is allowed without the prior consent of MCCC.
3. PAYMENT FOR SPACE and SUBLETTING
 - A. Publisher understands the payment policy and agrees to pay the fees as listed on the Publisher Booth Request Form.
 - B. Refunds for booth fees may be requested until April 21, 2008. After that refunds will only be available if the show is sold out.
 - C. Refunds will not be available due to Force Majeure (see section 7).
 - D. Subletting of booth space is not allowed.
 - E. Sharing of booth space is not allowed without the express **written permission** of the Motor City Comic Con. In the case of more than one Publisher sharing one booth; the person whose name appears on this contract assumes full responsibility for that booth, as specified here. The MCCC must be notified, at the time of booth reservation, of Publishers intending to share space.
4. MERCHANDISE FOR SALE
 - A. Publisher agrees that all merchandise for sale is legal and licensed. Publisher selling unlicensed or "bootleg" merchandise, including t-shirts, photographs, video tapes etc., may be ejected from the convention with no refund of booth fees.
 - B. Adult Material
 1. Publisher agrees not to sell or distribute adult material to minors.
 2. All Adults Only material must be either behind the table or, if displayed on a table or display rack, bagged or covered so that minors may not open it. Any adult material depicting nudity must be "blinded" (i.e. the nudity or sexual conduct must be covered).
 3. Adult video tapes and magazines **are not** allowed to be openly displayed. They must be kept behind the tables. A sign may be posted to let customers know that you carry that merchandise.
5. SECURITY
 - A. MCCC agrees to provide overnight security, from 9:00pm Thursday-8:00am Friday, 7:00pm Friday-8:30am Saturday and 6:00pm Saturday-9:30am Sunday.
 - B. Motor City Conventions Inc., Motor City Comics Inc., and the Rock Financial Showplace are not responsible for any theft or loss.(See section 7).
 - C. Publisher is responsible for their own security during show hours.

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6. SALES TAX
- A. Publishers are responsible for collecting Michigan Sales Tax (6%).
 - B. Publishers not holding a State of Michigan sales tax license agree to file a Concessionaire's Sales Tax Return within 3 days after the end of the con. We will provide you with this form.
 - C. Publisher understands that failure to file a Concessionaire's Sales Tax Return may result in a tax assessment against you by the Revenue Commissioner.
7. LIABILITY and FORCE MAJEURE
- A. Publisher agrees to protect, keep, and save Motor City Comics Inc., the promoter of the event, forever harmless from any damage(s) or charge(s) imposed for violations of any ordinance or regulation by the Publisher, his employees or agents, as well as failure to comply with the terms and agreements of this contract. Further, Publishers shall at all times protect, indemnify, save, and keep harmless Motor City Comics Inc. against and from any loss, cost, damage, liability, or expense which arises out of or from or by reason of any act or omission of the Publisher, his employees, or agents.
 - B. In the event that the Rock Financial Showplace or any part of the exhibit area thereof is unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, or another such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, labor disputes, riot, or agency which the MCCC has no control, or should the MCCC decide that because of any such cause it is necessary to cancel, postpone, or re-site the show, or reduce installation time, exhibit time, or move out time, the MCCC shall not be liable to indemnify or reimburse the Publisher in respect of any damage or loss, direct or indirect, arising as a result thereof.
8. AMENDMENTS: The MCCC shall have the full power in the interpretation and enforcement of all contract regulations contained herein, and the power to make such amendments thereto, and such further rules and regulations as shall be considered necessary and proper.
9. The foregoing represents the agreement between the undersigned Publisher and Motor City Comics Inc., the promoters of the Motor City Comic Con, for the convention on May 16-18, 2008.

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone #() _____ Fax #() _____

I understand and agree to the terms of this contract.

Signature _____ Date _____

Title _____